



Madison County Fair & Horse Show, Inc.

PO Box 699
Richmond, KY 40476-0699
Phone: (859) 369-0005
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2017 Sponsorship Opportunities
Fair Dates: July 28th, 2017 – August 5th, 2017

Friends of the Fair- \$250 annually

___Option 1: One 2'x6' banner to be placed along road at main entrance

___Option 2: One 2'x6' banner to be placed on concrete barriers at Mud Track during events and at Main Track during Truck and Tractor pulls

**Banners will have a white background with sponsor's choice of one ink choice for letters. Please choose one:*

___ Blue ___ Red ___ Green ___ Black

Friends of the Fair – T-Shirt Ads - \$100

___Business card on T-shirt: Free t-shirts are given at random to the public during all major events. We also sell t-shirts during the week of the fair. All sponsors will be recognized during events over the public address system.

Premium Book Advertisement

___Full Page Ad: \$ 100 ___Half Page Ad: \$100 ___1/3 Page Ad: \$65

Car Show Flier

___ \$75 Business card on back of car show flier. Fliers distributed throughout Central Kentucky beginning April until date of show.

Tents During Week of Fair

___10'x10' sponsor space for \$100 per night to include two passes for week of fair. Sponsor must provide tent, tables, etc.

Floral Hall (Indoor) All year Ad Boards

___Option 1: 2'x4' banner \$300

___Option 2: 4'x4 banner \$500

*These advertising boards are displayed in Floral Hall year round; Floral Hall is a multipurpose building used for even throughout the year; and rented for personal uses as well. Events held in the building include meetings, weddings, showers, reunions, auctions, circus, as well as fair pageants and 4-H exhibits.

Name _____ Phone Number _____

Company _____ Email _____

Name of Fair Board Member _____

Please attach business card or ad description for your advertisement